

Ever since I can remember I wanted to be a professional artist.

When I tried to learn how to draw, I quickly realized that I was actually being taught how to copy.

I searched and searched but I couldn't find a simple technique that would help me to draw the characters I had in mind. After years of experimenting I developed a technique that enabled me to draw any characters I wanted.

Today I travel around the world teaching millions of people how to use my technique. Partnering with **ZIPIT** was the next natural thing to help more people and show them that only when you believe in yourself can you truly succeed. When I read letters from my fans and hear their stories, I learn that the **Drawing Easily** technique not only improves **drawing skills** but enables parents to have fun, quality time with their children. It helps children **express** themselves, and strengthens their **self-confidence**.

ZIPIT Drawing Easily is fun and easy and I can't wait for you to try it! Don't forget that anything is possible if you just Unzip Your Mind!

Amit Offir



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We believe that with the right set of tools and a dash of inspiration everything is possible!

This is the reason we partnered with world renowned illustrator, artist, and author **Amit Offir** to develop this amazing series of books with us.

ZIPIT Drawing Easily is a special technique that will teach you in5 simple steps how to draw anything you want quickly and easily.With this book you will learn how small changes can make a huge difference and how you can tell a whole new story with just a few simple strokes!

We hope you will enjoy! Always Yours, ZIPIT Team



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ZIPIT Drawing Easily is based on 5 simple steps. Let's start with a Beetle







Now, draw your own Beetles

ZIPIT Drawing Easily technique makes it easy to draw! Just by making a few strokes you can make a whole family of Beetles and tell many different stories.

Here are some examples of things you can do to draw your own Beetle:



Let's draw a Chicken

Next, draw the

nose and mouth





4. Next draw the **body**

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2







5.

Finally, add all the finishing **details**



SN

I.w.W.

Now, draw your own Chickens

ZIPIT Drawing Easily technique makes it easy to draw!



Here are some examples of things you can do to draw your own chicken:



Tall and Skinny



Big

Little







Now, draw your own Frogs





Now, draw your own Rabbits

Make small changes and create your own characters

Here are some examples of things you can do to draw your own Rabbit:







Short

Tall



Let's draw a Cow



1. Always start with the eyes



2. Next draw the nose and mouth





С





Then draw the **body**



Now, draw your own Cows

ZIPIT Drawing Easily technique makes it easy to draw!



Here are some examples of things you can do to draw your own Cow:



Lady Cow



Suspicious Cow



Angry Cow



Let's draw a Duck







Now, draw your own Ducks



ZIPIT Drawing Easily technique makes it easy to draw!

Here are some examples of things you can do to draw your own Duck:



Disappointed



Нарру



Unhappy





Let's draw Easter Elements



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Now that you know how to draw Easter characters and elements, you can create a full, beautiful scene.



If you enjoyed **ZIPIT Drawing Easily Easter**, make sure you get your next booklet **and keep practicing!**





BY MAKING PRODUCTS THAT ARE CLEVER, FUN, EASILY ACCESSIBLE AND BEAUTIFULLY DESIGNED, WE IGNITE CREATIVITY AND INSPIRE OUR CUSTOMERS TO UNZIP THEIR MINDS AND NEVER STOP DREAMING.



Unzig Your Mind!





Do you want to learn new skills in a short time? Do you want to have some **fun, quality time** with your children? Do you want to learn how to draw but don't know where to start?

Unzip your mind! Everything is possible and you can do it too! With ZIPIT Drawing Easily you can draw just about anything!

ZIPIT Drawing Easily is a special technique that was developed together with **Amit Offir**, a world renowned comics artist, best-selling author and you how to guickly and easily draw anything a popular lecturer.

After teaching millions of people that everything is possible, Amit Offir and ZIPIT will teach you want in **5 simple steps**.

Check out our other books and collect them all:

